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**digitcoin.world (DIGIT)**

Empowering Blockchain-Based Digital Marketing  
(The Most Powerful Digital Marketing Solutions on Blockchain)

Version 1.1

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## Executive Summary

Digital world has changed with the fast paced in the last few years. We are facing with the speed of change and need the transformation. One of the challenges is how to transform the traditional Digital Marketing Platform to Blockchain-Based Digital Marketing Platform and use data insights to create the added value for the customer while building the stronger customer relationships. Therefore, DIGIT team aims to develop **DIGIT Solutions** that we can use to analyze and manage the customer interactions and data throughout the customer lifecycle, and effectively strengthen customer long-term relationships, boosting customer retention, improve customer experience, and driving sales growth.

**DIGIT Solutions** is the most powerful Total Blockchain-Based Digital Marketing Solutions and specifically designs to deliver the digital marketing solutions for brands, merchants, retailing and service industries in different type of commerce (B2B, B2C, and C2C). All advanced application features of **DIGIT Solutions** are synchronized and enhanced the efficiency and effectiveness of brand's digital marketing campaign. Using **DIGIT Solutions**, we can minimize the processing delay, get greater transparency, and dramatically reduce the costs with maximize profit. Blockchain-Based platform is a mechanism that guarantee the validity of the transactions with the highest degree of accountability. The **DIGIT Solutions** is created under the **NEM** Blockchain Platform, which is one of the largest blockchain/cryptocurrency projects in the world.

**DIGIT Solutions** is the first Total Blockchain-Based Digital Marketing Solutions and best compatible with our advanced E-Wallet and Payment Gateway Technology. All 8 features of **DIGIT Solutions** are made for the completed digital marketing umbrella that covers advertising, direct response, public relations, promotions and sales. **First**, the feature of **DIGIT Signature** enhances high security and transparent payment with multisignature function on E-Wallet. **Second**, **DIGIT Score** feature provides the reliable voting without fraud from overall customer voting scores on blockchain platform. **Third**, **DIGIT Ads** can increase the efficiency of digital advertising placement under the "middleman-free" environment and facilitates the customer to accumulate points and exchanging with the **DIGIT Coin** from viewing the advertising. **Fourth**, to enhance the sustainability of **DIGIT Ecosystem**, **DIGIT CSR** helps to create the better world by donating 5% of transaction fee earned from **DIGIT Ecosystem** to the charity. **Fifth**, **DIGIT Space**, a



smart sharing economy system without middleman, helps you to increase the efficiency of space management both in retail store, service industries and lifestyles. **Sixth, DIGIT Radar** feature offers location-based services that facilitates the customers for searching the cryptocurrency paypoint locations, services, and promotional campaigns. **Seventh, DIGIT CRM** feature facilitates the merchant's promotional campaign by secured coupon redemption and transferring points to the customer. Additionally, business can leverage the data insights to create the attractive customer experience and customer loyalty program from this feature. **Eight, DIGIT API** feature offers the flexibility and adaptability to the future application programming interface.

DIGIT team has been developing **DIGIT Ecosystem** as a special blockchain platform which is the answer to a fundamental coordination problem among coin holders, usage of trading coin in the exchange market, and buying any goods or services in the real world. **DIGIT Solutions** is one of eight important modules in **DIGIT Ecosystem**. The rest are **DIGIT Foundation, DIGIT Corporation, DIGIT Coin, DIGIT Token, DIGIT Currencies, DIGIT Wallet, and DIGIT Payment Gateway**.

To make the project of **DIGIT Solutions** comes true, we need support from the investors. The coin investors will get many attractive benefits from their investment with special bonus up to 40% during Pre-ICO. Moreover, investors will get 5% Bonus from EZ Referral Program and token holders with 200+ of **DIGIT Tokens** will get 20% of net fees earned, according to the token percentages, on every transaction among third party within the **DIGIT Ecosystem**.

Regarding to the exponential growth of retailing, service industries and usage of Social Meeting applications around the world, the number of **DIGIT's** members will have a chance to grow exponentially with the popularity of the **DIGIT Coin** along with usage in the real business sectors by increasing members of **DIGIT Solutions** in the global and list in the major international exchange markets (Poloniex, Bitfinex, Bithumb, Bittrex, Bitflyer, HitBTC, CoinOne, OKcoin, Zaif, BX.in.th, TDAX, and etc.).

With over 20 years of the **DIGIT's** management team's experiences, advisory board, strategic partners, and co-founders in IT management, Internet technology, software & hardware security solutions, financial consultants, retailing and service industries, these can be assured that **DIGIT Ecosystem and DIGIT Solutions** will be one of the most powerful **Total Blockchain-Based Digital Marketing Solutions** ever.



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## DIGIT ICO

## DIGIT ICO

**Available at:** [www.digitcoin.world](http://www.digitcoin.world)

**Currency Code and Symbol:** DIGIT

**Coin Name:** DIGIT Coin

**Token Name:** DIGIT Token

**Wallet Name :** DIGIT Wallet



**ICO 2017 Dates:** Pre-ICO = Fri 8<sup>th</sup> Dec 2017, 08:00 AM - Thu 28<sup>th</sup> Dec 2017, 06:00 PM  
ICO = Thu 28<sup>th</sup> Dec 2017, after 06:00 PM - Wed 14<sup>th</sup> Feb 2018, 11:00 PM  
[ICO End] (Refer to GMT+7 Bangkok Time)

**Type of Offer:** Initial Coin Offering

Purchase: 1 **DIGIT Token** includes 100 **DIGIT Coin** (100 **DIGIT**)

Commission Qualification : 200 or more **DIGIT Tokens** \*

Tokens Available: 20,000,000 **DIGIT Tokens**\*\*

Token Structure: 1 Token = 100 **DIGIT Coins**

Token Price: USD 1 = 1 **DIGIT Token**

Minimum Purchase Per Person: 10 Tokens

\* Required amount of **DIGIT Tokens** in order to get commission based on the fees generated within **DIGIT Ecosystem**.

\*\* In case of **DIGIT Tokens** are finished during Pre-ICO/ICO period, DIGIT Coins are still available at 100 Coins/1 USD with special bonus and require to buy minimum at 1,000 DIGIT Coins or 10 USD\*\*



## Pre-ICO & ICO BONUS

| Period     | < \$5,000 | \$5,000 up | \$10,000 up | Start                                           | End                                       |
|------------|-----------|------------|-------------|-------------------------------------------------|-------------------------------------------|
| Pre<br>ICO | 25%       | 30%        | 35%         | Fri 8 <sup>th</sup> Dec 2017<br>08:00 AM        | Thu 28 <sup>th</sup> Dec 2017<br>06:00 PM |
| ICO        | 20%       | 25%        | 30%         | Thu 28 <sup>th</sup> Dec 2017<br>after 06:00 PM | Mon 15 <sup>th</sup> Jan 2018<br>11:00 PM |
|            | 15%       | 20%        | 25%         | Mon 15 <sup>th</sup> Jan 2018<br>after 11:00 PM | Tue 30 <sup>th</sup> Jan 2018<br>11:00 PM |
|            | 10%       | 15%        | 20%         | Tue 30 <sup>th</sup> Jan 2018<br>after 11:00 PM | Wed 14 <sup>th</sup> Feb 2018<br>11:00 PM |

\* Refer to GMT+7 Bangkok Time \*

\*\* **DIGIT** Coin ICO Bonus END on the last date and time of ICO\*\*

\*\*\* Bonus will be paid with DIGIT Coins only, not included DIGIT Tokens. \*\*\*

\*\*\*\* The participants who intend to contribute at least 1,000,000 USD equivalent of cryptocurrencies will be eligible under the condition of 6 months silence period. \*\*\*\*

|                        |                                                                                   |
|------------------------|-----------------------------------------------------------------------------------|
| <i>Special Bonus :</i> | Earn 5% more when buy <b>DIGIT</b> with <b>XEM</b> during Pre-ICO and ICO period. |
|------------------------|-----------------------------------------------------------------------------------|

|                                    |                                                                                                                                           |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| <i>EZ Referral Program Bonus*:</i> | <i>EZ Referral Program Bonus*:</i> Refer your friends & family to buy <b>DIGIT Coin</b> with in ICO period of time and earn coin up to 5% |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|

\* You will be eligible for the EZ Referral Program Bonus after you purchase minimum 10 DIGIT Tokens / 1,000 DIGIT Coins. Also, you may request for the special bonus rate if the purchase of your referred person exceeds 100,000 DIGIT Tokens or 10,000,000 DIGIT Coins. For special rate request, please email [info@digitcoin.world](mailto:info@digitcoin.world) with the subject "Special bonus rate for DIGIT EZ Referral Program".

**Accepted Cryptocurrencies:** BTC, ETH, LTC, DASH and XEM



## CO-FOUNDERS & STRATEGIC PARTNERS

## **Co-Founders and Strategic Partners**

### **Co-Founders**

- Webmaster Co., Ltd. - [www.webmaster.co.th](http://www.webmaster.co.th)

Webmaster Co., Ltd. has been established since July 1997. Over 20 years of experiences in Digital Technology since the beginning of Internet in Thailand enlighten us to be an expert in Digital Marketing, Web Solution, Mobile Application, E-Commerce, Payment Gateway, Data Center, Cloud Hosting, and IVR Interactive Voice Response (Call Center Software) with over 6,000 customers; both private and public sectors.

We also specialized in building online community platform with currently 35,000+ members relevant to F&B (food and beverages), and 30,000+ members in Hospitality and Tourism industries. Our focus is to provide a long term I.T. partnerships with our clients. Most of our client relationships have been for many years. These long term relationships allow us to understand our clients' unique needs and requirements and provide a high service level.

Nobody has developed digital marketing on Blockchain since 2009, as a Blockchain and Digital Marketing Specialist, we are the first company transforming the traditional Digital Marketing to Blockchain-Based Digital Marketing into multi platform applications. Furthermore, we also plan to develop blockchain system with IOT and AI for the first commercial Humanoid serviced robot manufacturer.

- Zeal Tech International Co., Ltd. [www.zealtechinter.com](http://www.zealtechinter.com)

Zealtech is an innovative software development company, has been established since July 2013. The solution provided by the company is managed by Agile Software Development that will be flexibility for customer collaboration and responding to change to reach our clients target. Besides, Zealtech also provides the system integration services both hardware and software platforms, as well as the network infrastructure and security systems.

### **Strategic Partners**

- CT Asia Co., Ltd. - [www.ctasiarobotics.com](http://www.ctasiarobotics.com)
- Eastern Cyber Co., Ltd. - [www.easterncyber.com](http://www.easterncyber.com)
- Anna & Charlie's Catering Co., Ltd. - [www.annacharliecatering.com](http://www.annacharliecatering.com)

## Our Clients



## Prospective Clients

Additionally, we plan to increase the numbers of both potential end users (individual clients) and the strategic business partners who are the international brands as our prospective clients leading to the increasing our community members.

Examples:





## PROJECT OVERVIEW



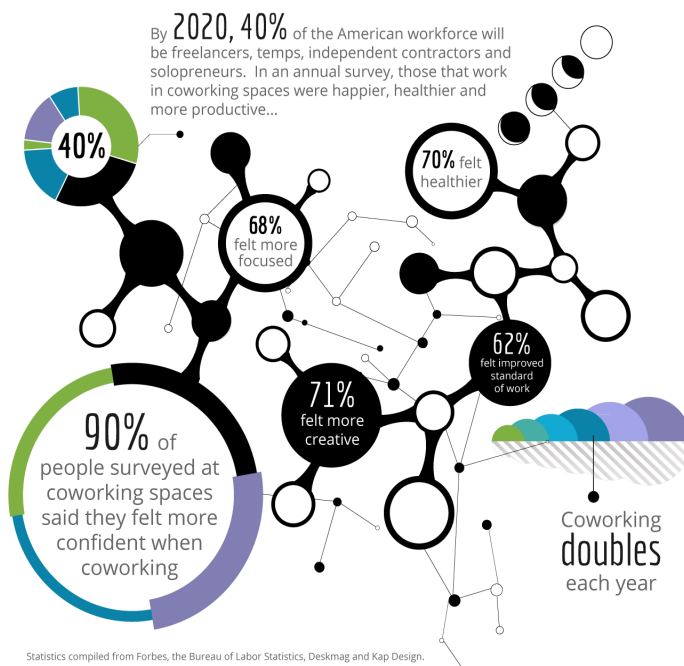
## Project Overview

**DIGIT Coin** is the first digital currency using the **DIGIT Ecosystem** to boost up the practical usage of CryptoCurrency in the coin exchange market and via the real business sectors of our 20+ years experience of partnership. **DIGIT Ecosystem** teamwork creates ideas from short- to long-terms are ambitious and bold. Our priority is to make cryptocurrency accessible to everybody with advanced blockchain technology under the form of **DIGIT E-Wallet** and **DIGIT Payment Gateway**, Web-based and Mobile Applications.

To make the **DIGIT Ecosystem** complete, we will launch the most powerful and extremely useful portal application under **DIGIT Solutions** that include **DIGIT Signature**, **DIGIT Score**, **DIGIT Ads**, **DIGIT CSR**, **DIGIT Space**, **DIGIT Radar**, **DIGIT CRM**, and **DIGIT API**. All **DIGIT** features are made for the completed digital marketing umbrella that covers advertising, public relations, promotions, and sales, which turn to sustainable **DIGIT Ecosystem** and allow members to access the application on multiple devices, e.g. mobile, tablet, and PC from everywhere and anytime in the world.

Moreover, DIGIT also find the landing place for coin holders. **DIGIT Solutions** with combination of a big business industrial group of retailing and service industries, which is the answer to a fundamental coordination problem among coin holders, usage of trading and buying any goods or services in the real world. Initially, we start implementing the pilot project from the business alliances in Co-Working Space, Crypto Café and Restaurant businesses. Then, the next step is to expand to other potential sectors in retailing and service

industries. All business processes are supported management system by blockchain technology to increase security, market liquidity, distribution channel of using **DIGIT Coin**, support tech startup and freelances. Especially, people who are using online social





networking sites/mobile applications that facilitate offline group meetings in various localities around the world such as MeetUp and GotoMeeting Application. Thus, Co-Working Space, Crypto Café, Restaurants are the best business combination that we have been chosen as the pilot project due to co-working is an innovative alternative to traditional office spaces. As one of the fastest-growing workplace movements of the last decade, Co-Working enables people from diverse backgrounds to work together in a common space. The number of Co-Working spaces around the world has increased by nearly 700 percent since 2011. Moreover, coffee is the world number 2nd of commodity product after petroleum commodity (Ref. [Investopedia](#), [RogersFamilyCo](#)) for many years. Having been cultivated in over 70 countries by thousands of independent farmers, coffee is one of the oldest commodities in the world, and over 2.25 billion cups of coffee are consumed in the world every day (Ref. [Wikipedia](#)). In addition, there are many types of restaurants in the world and million of them serve customers daily without good marketing strategies. **DIGIT Solutions** will be the first choice to solve problems and increase sales growth for them.

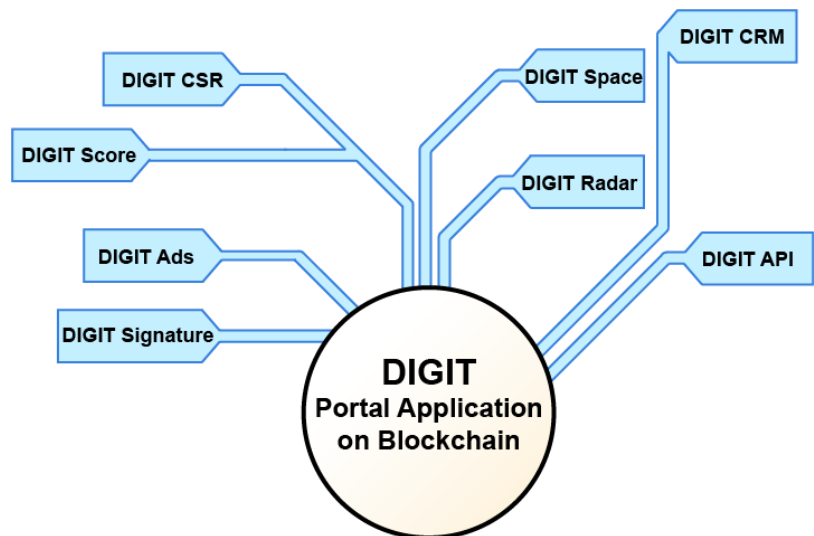


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## **DIGIT BLOCKCHAIN-BASED DIGITAL MARKETING (DIGIT SOLUTIONS)**

## **DIGIT Blockchain-Based Digital Marketing (DIGIT Solutions)**

**DIGIT Solutions** is a new portal application which entirely mobile way to explore the retailing and service Industries which creates the paradigm shift to our personal lives, markets, industries, individual businesses and society as a whole. It allows members to access applications both on the multiple devices, e.g. mobile, tablet, and PC from everywhere



in the world and at any time. **DIGIT Platform** is also accessible to everybody with advanced NEM Blockchain Technology running by a network of nodes operating together in a peer-to-peer configuration (p2p) which can utilise an off-chain smart contract to drive its transaction outcomes onto the blockchain and its distinctive characteristic is multi-signatures feature.

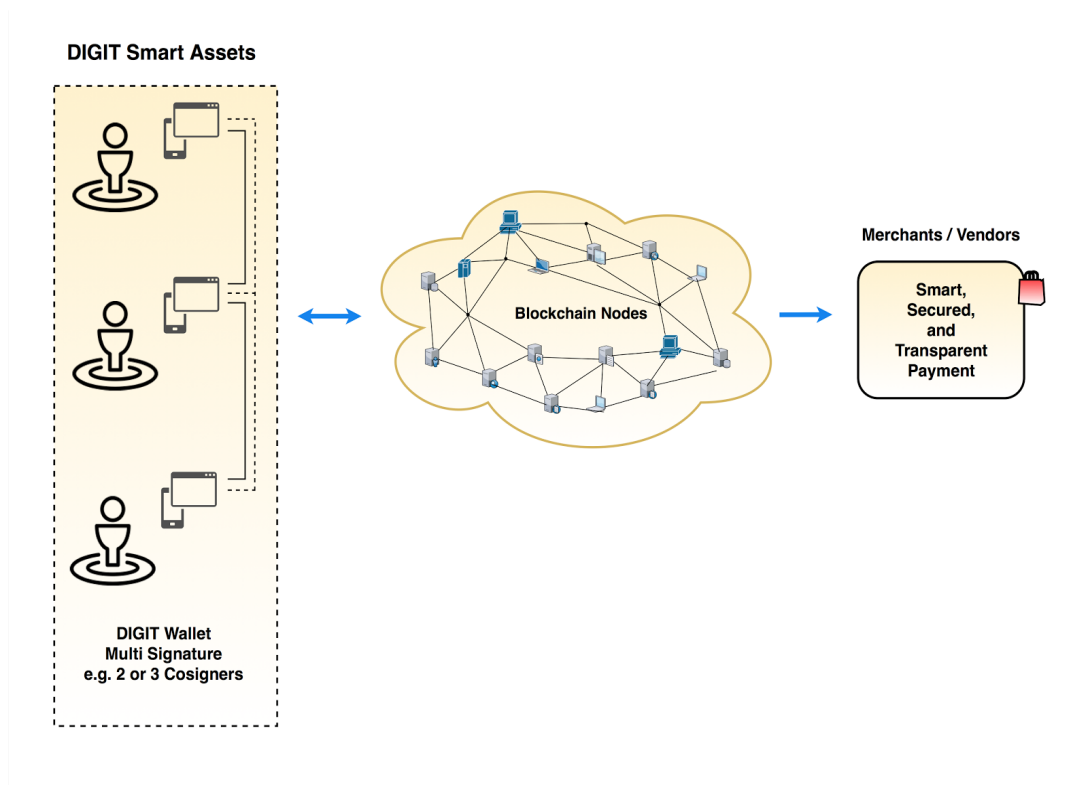
**DIGIT Solutions** is empowering thousands of new business concepts for young managers in all fields from marketing to management and creating new electronic markets where prices are more transparent, markets are reachable and trading is highly efficient. Whether you are interested in marketing and sales, design, production, finance, information systems, or logistics, you will need to know how **DIGIT Solutions** can be used to reduce operating expenses, increase sales growth and strengthen the long-term relationship with customers. For instance, **DIGIT Solutions** drives developments in Blockchain Security and the next generation of payment systems (E-Wallet & Payment Gateway), marketing strategies and advertising, future financial application, media distribution, business-to-business trade, and retail E-commerce.

Hence, the number of **DIGIT's** members will have a chance to grow exponentially with the popularity of the **DIGIT Coin** along with usage both in the major exchange markets (Poloniex, Bitfinex, Bithumb, Bittrex, Bitflyer, HitBTC, CoinOne, OKcoin, Zaif,



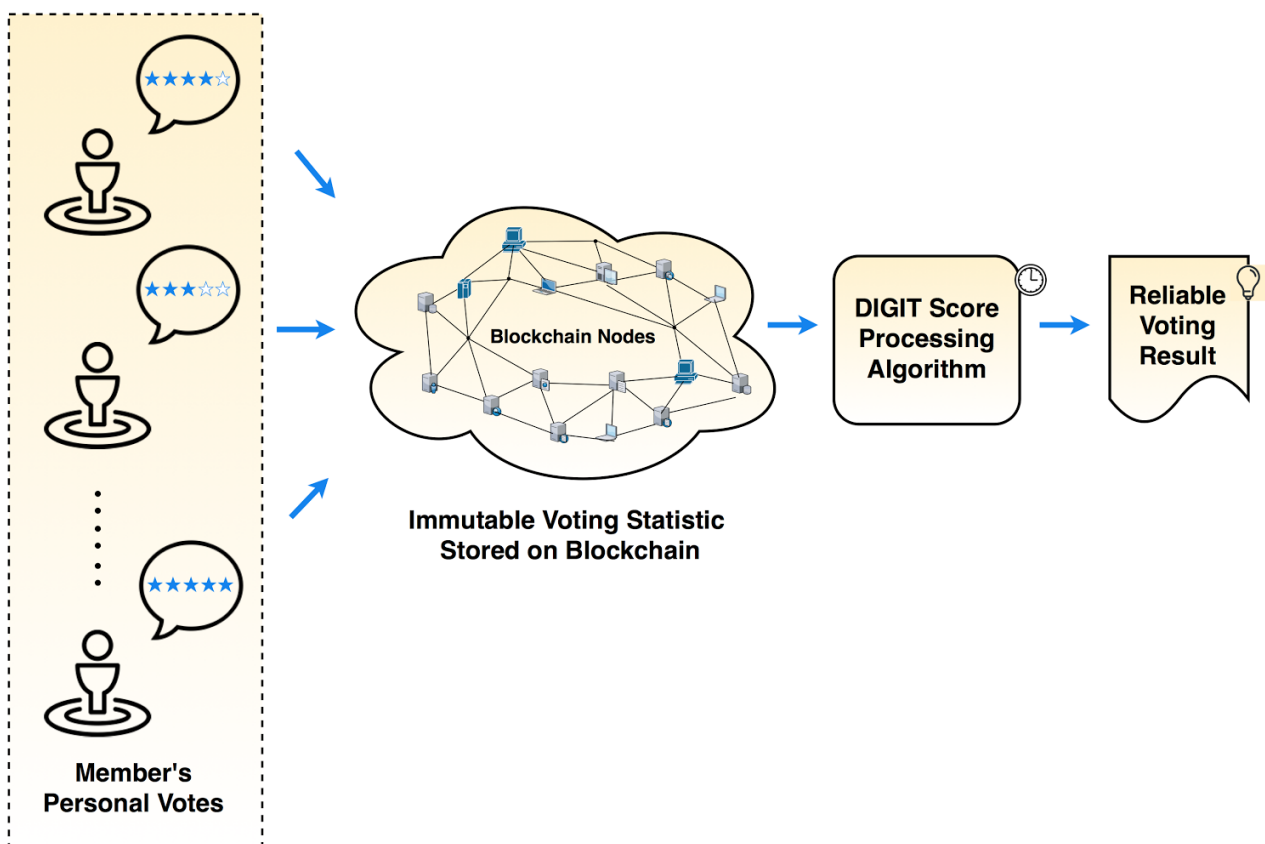
BX.in.th, TDAX, and etc.) and via the real business sector by increasing members of **DIGIT Solutions** in the major cities around the world. To make **DIGIT Solutions** meets user needs and requirements, many useful features will be developed and added on the **DIGIT Portal Application** as follows:

1. **DIGIT Signature**, the powerful blockchain system of NEM blockchain will enable business owners to work on the safe and secure multisignature function on **DIGIT Wallet**. This powerful option allows you to have more than one cosigners as a co-ownership of any particular **Smart Asset**, this could make their transactions more flexible, secure, traceable and transparent which is applicable to an enterprise requirement. It prevents employees from making careless or frivolous purchases, which increases accuracy and saving time and money. For instance, creating a 3 account wallet (being a cosigner that authorises the user) with 2 or 3 accounts needed to sign-off transactions. Hence, the **DIGIT Signature** is the best-of-breed secured and transparent payment solution prevented from being hacked from the intruders.



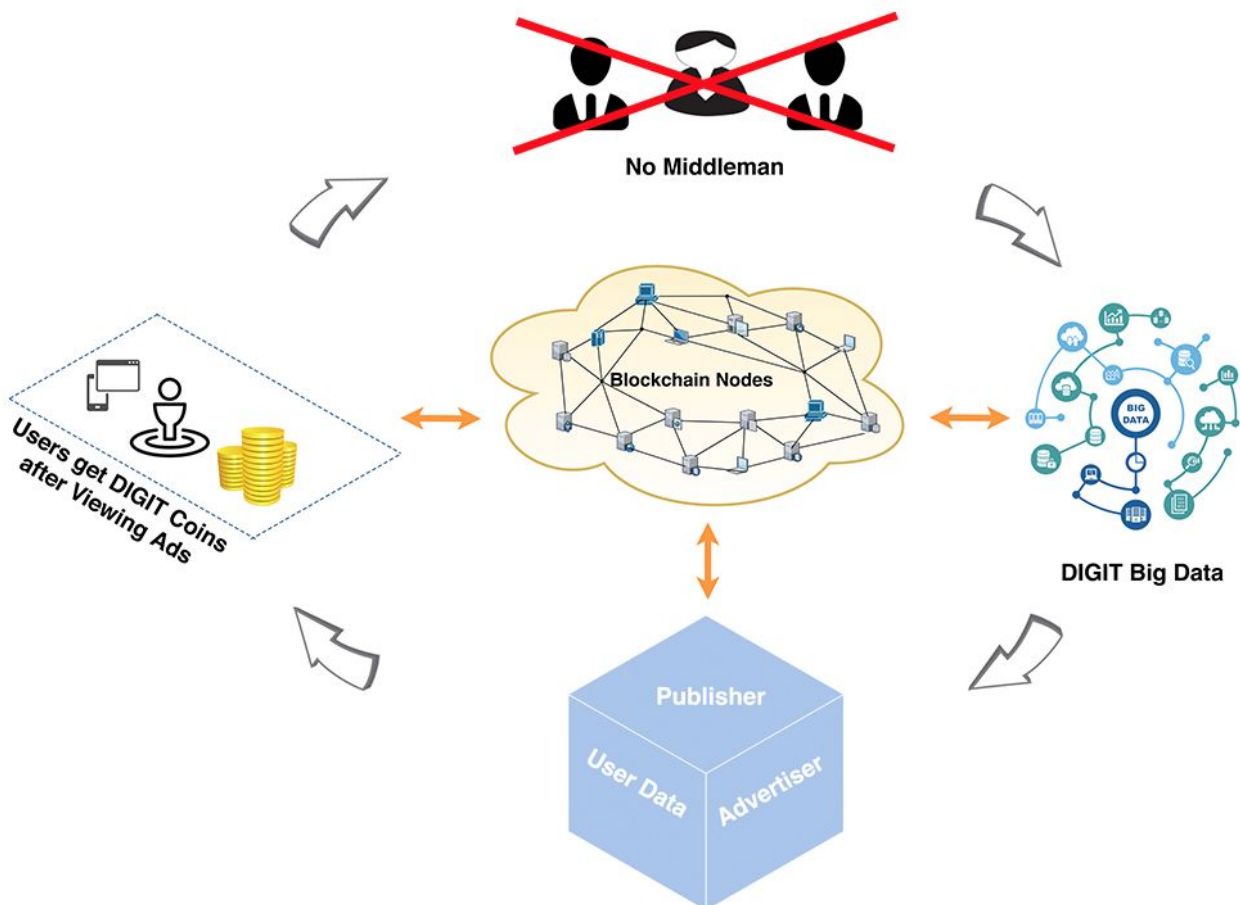


2. **DIGIT Score**, The **DIGIT** voting platform is a new Wallet module that allows anybody to create and vote on polls stored on the NEM blockchain. **DIGIT Score** is ideal for a voting system due to the importance score inherent to every account on the network, which provides a very interesting way to weight votes. **DIGIT Score** allows users to vote or rate for the ideas they have on the blockchain platform, the voting or rating results can be transparently without fraud which is processed on the reliable open source code on blockchain and summarised to be displayed that leads to the win-win situation for both customers and business owners.



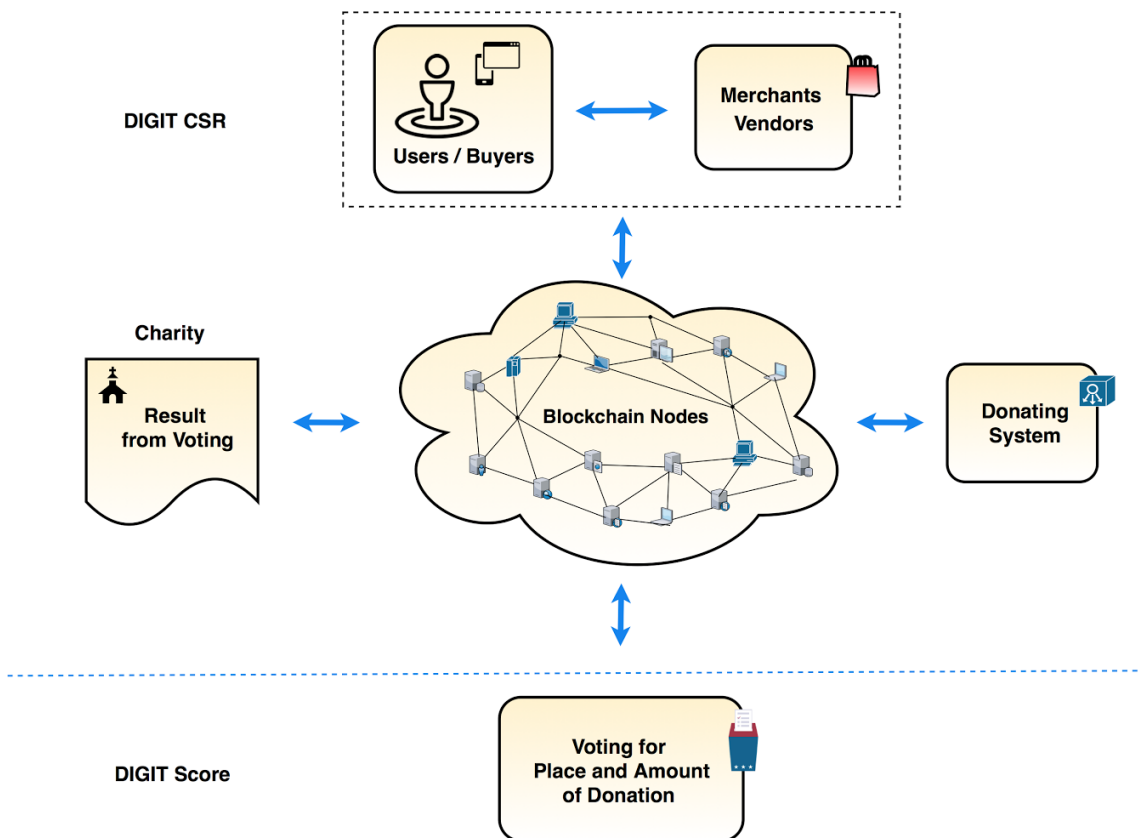


3. **DIGIT Ads**, Digital Advertising is one of important parts for Digital Marketing. There are 2 important aspects before we launch the digital ads; one is the matched contents with customer preferences and the other one is the costs for making the attractive ads to attract the target audiences. With the use of **DIGIT Ads**, business owners can save time and money spent for the ads under the “middleman-free” environment. The marketplace for online advertising, once dominated by advertisers, publishers and users, has become overrun by “middleman”. Since the solution is a decentralized, transparent digital ad exchange based on Blockchain which work without middleman. The advertiser can also utilise their investment better that they can reach directly to their target customers and audiences due to the better match the available ads contents with the customer preferences. With the use of the **DIGIT Ads**, the users can get benefits from viewing the ads such as the accumulated points for exchanging with **DIGIT Coins**, as well as the contents that match with their preferences without viewing the annoying ads.





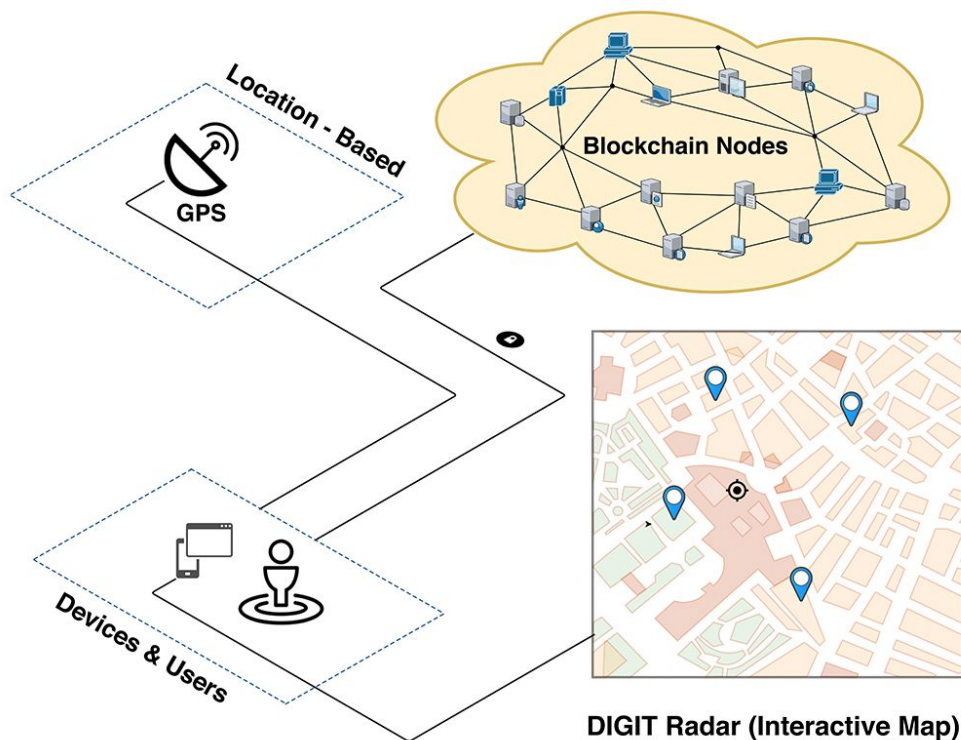
4. **DIGIT CSR**, Social responsibility is one of the important aspects for returning the benefits back to the society for sustaining the equilibrium between the economy and the ecosystems. For every transaction, 5% of transaction fee earned will be donated to the charity. Also, **DIGIT CSR** can work well with **DIGIT Score** for letting **DIGIT**'s members vote for the exactly amount and the places where they agree to donate.



5. **DIGIT Space**, sharing economy system without middleman. Instead of leaving the space during the idle time abandoned, space utilisation can be more worthwhile for the investment and increase the flexibility for the space owners by dynamically changing the available space, especially during the idle time for such as changing from normal restaurant or office to Co-Working Space. We will create Global hospitality standard, guests review their hosts after each stay on **DIGIT Score** (Blockchain Voting System). All hosts must maintain a minimum rating and our hospitality standards to be on **DIGIT Ecosystem**. Thus, the space owners can

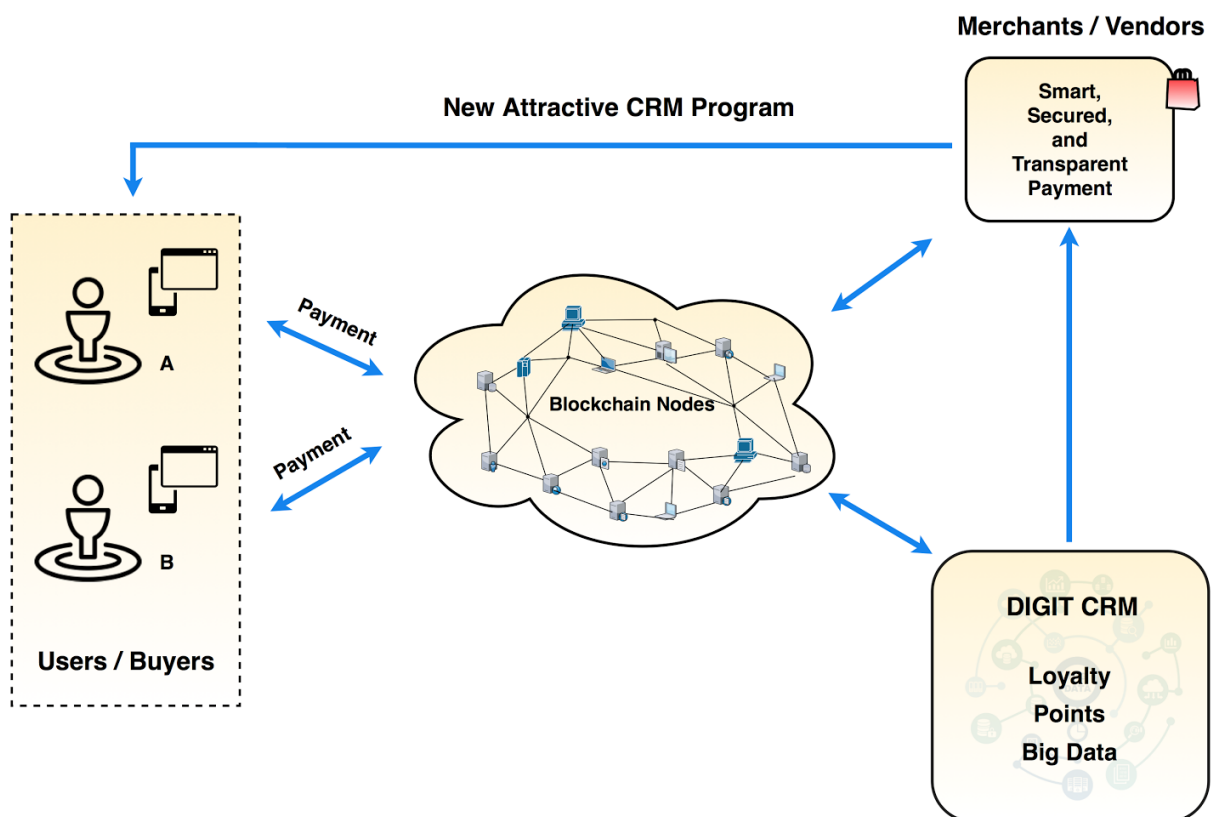
create value-added services in every minute of the working hours of the restaurant or office by fulfilling the idle space to a co-working space. This can help space owners make the wise investment on the better management of their offices, service spaces, houses, and or even condominiums to utilise their space management more efficiently without middleman.

6. **DIGIT Radar**, Offering an exclusive application concept with user-friendly features. To find the places that accept **DIGIT Coin**, BTC, and Altcoins anywhere in the world, **DIGIT Radar** will help you search for cryptocurrency paypoint locations, services, and promotional campaigns that accept cryptocurrencies via interactive map. Moreover, finding the best existing retailing and services such as Co-Working spaces, Crypto Café, and Restaurants which can be matched with customer demand and their preferences with the location nearby. In addition, location-based services brings the explosive growth in local advertising and marketing, providing better match the advertising contents with the customer preferences.



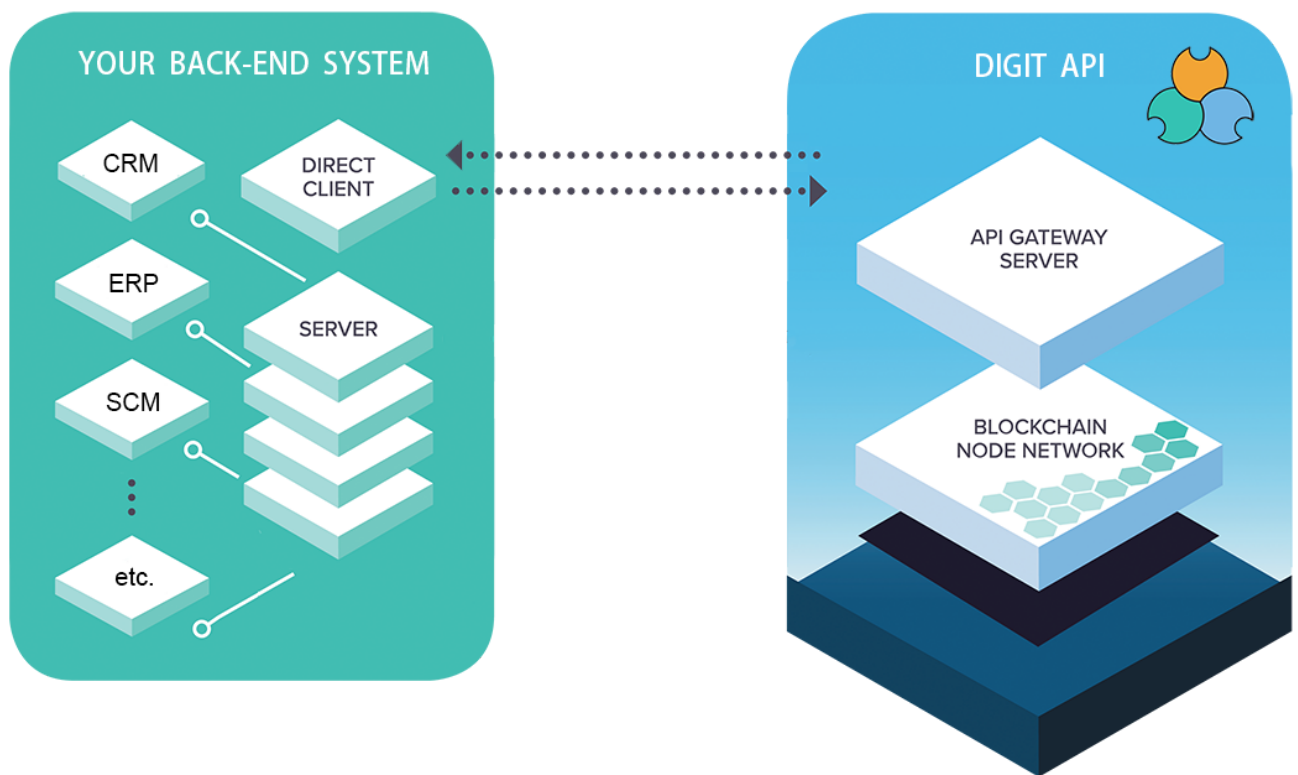


7. **DIGIT CRM**, People are using smart **DIGIT Solutions** more than ever before. **DIGIT Solutions** is a driver of online-to-offline business and also can authorise secured mobile payments, redeem online coupons, run loyalty point system with transferable capability by using **Smart Asset** on **DIGIT Blockchain** platform which can build long-lasting relationships with customers. Practically, as the customers, you can easily redeem points for special promotion campaign, or transfer points to other members securely via the use of smart assets. As the business owners, you can also communicate with your customers and create the valuable “conversation”, and listening to what they expect, learning their buying patterns, as well as serving them better.





8. **DIGIT API**, An application programming interface (API) defines the way software and programs interact. **DIGIT Application** Team necessary develop and ensure that DIGIT's application interfaces effectively with other future applications in order to support business owners requirement. Also, DIGIT API provides all the building blocks, which are then made easily to be connected and work well with other applications such as the back-end systems. For instance, the capability of the **DIGIT API** with the enterprise resource planning (ERP) systems could help business owners to monitor their current business performance and have a quicker response to their business opportunities.



All **DIGIT Solutions** use to manage and analyse customer interactions and data throughout the customer lifecycle, with the goal of improving business relationships with customers, assisting in customer retention and driving sales growth. We are rolling out services that let customers manage their lifestyle from their devices into portal application platform.

## **Blockchain Technology**

Blockchain technology is the foundation of the **DIGIT** and is the next “industrial revolution”. It is a decentralised ledger system with enhanced security, is simple in design and inexpensive to operate.

Blockchain Technology is the digital ledger system allows for transactions to be done with complete accuracy because it is a fusion of computer peer-to-peer (p2p) cryptography and database systems. The fusion of these technologies leads to a digital ledger system that is immutable and irreversible, meaning that transactions cannot be tampered with when they are signed and transferred. Transactions become final and there is no double-spending. Cryptography is utilised for encrypting messages on the digital ledger, but is significantly used for signing off transactions by users and to proof these transactions. Blockchain decentralisation and p2p nature means that the digital ledger eliminates the need for a data-centre and a disaster recovery centre (DRC) that houses core systems. The end result is that the digital ledger will always be up and running.

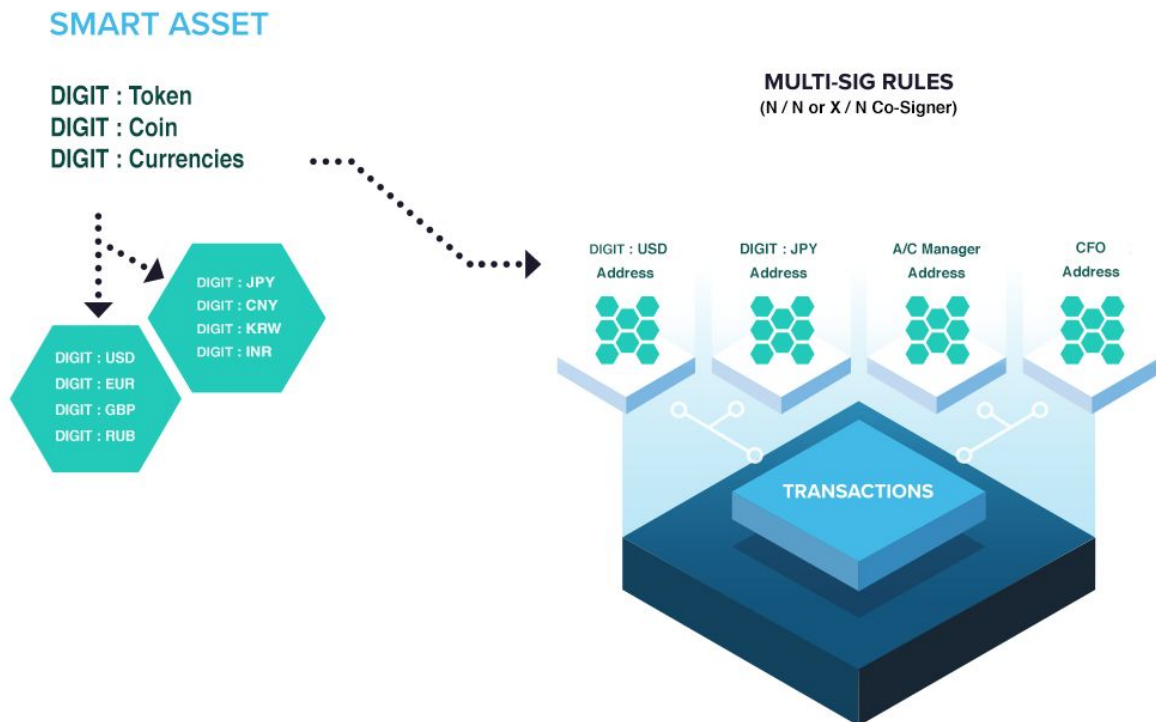
## **NEM Platform**

The **DIGIT** is created under the NEM Platform (NEM Blockchain Technology), which is invented the new innovative consensus mechanism of the Proof of Importance (POI). The POI is a progressive stage to the Proof of Stake (POS) which integrates behaviour trusted to be positive for the entire economy while POS derives importance from the user’s account balance. POI also has an advantage over Proof of Work (POW), another popular system. POI can protect the domination takeover by a group of bigger stake. Furthermore, POI consume 100x less electricity than POW.

The NEM platform is run by a network of nodes operating together in a peer to peer configuration (p2p) and one of the largest blockchain/cryptocurrency projects in the world. Instead of a programming language based contract, NEM emphasizes on its **Smart Asset** model and signature based. Additionally, it can utilise an off-chain smart contract to drive its transaction outcomes onto the blockchain.



Another distinctive characteristic of NEM is multisignature feature. This powerful option allows you to have more than one cosigners as a co-ownership of any particular smart asset, this could make their transaction more secure, traceable and transparent which is applicable to an enterprise requirement as well.



Moreover, NEM also has a powerful function on voting platform which is a Wallet module that allows anybody to create and vote on polls stored on the NEM blockchain. Vote counting is made on the client with open source code to guarantee decentralization, so that it is completely transparent. It uses NEM messages and transactions for sending votes and utilizes importance scores of the accounts for vote counting, which is very useful for community polls. Private polls can also be created with a whitelist and all the information is publicly available to everybody.



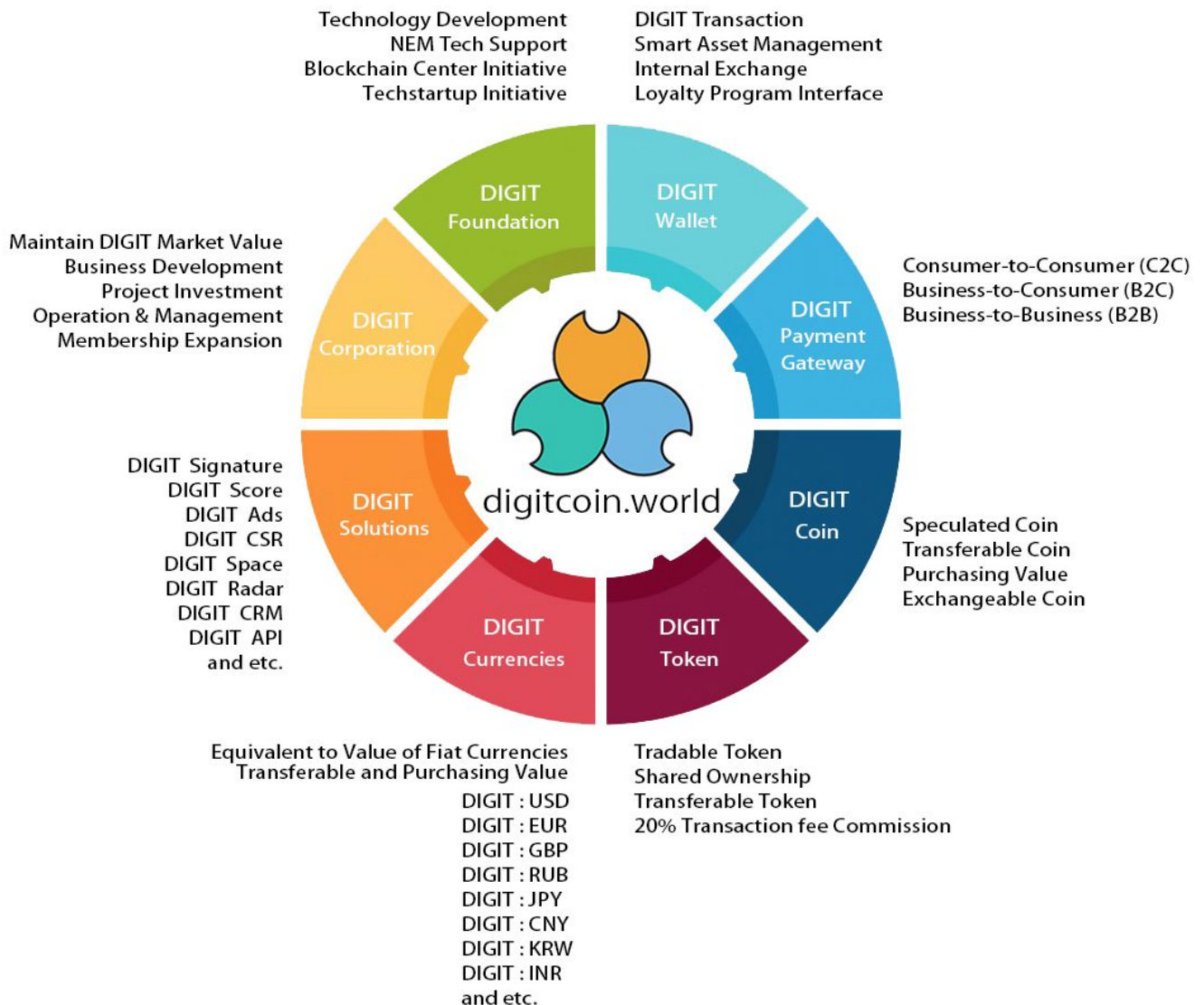
## THE DIGIT ECOSYSTEM



## The DIGIT Ecosystem

By 2025, approximately 75% of the global workforce will be from generations X and Y – people who were born between 1980 and 2010. These generations look at their experiences holistically and expect their digital and offline worlds to be seamlessly integrated. Consequently, we find the best solution for everyone with **DIGIT Ecosystem**.

### DIGIT Ecosystem





To meet the next generation needs and requirements, we have been developing **DIGIT Ecosystem** as a special platform which is the answer to a fundamental coordination problem among coin holders, usage of trading coin in the exchange market and any goods or services in the real world. All business processes management are supported system by blockchain technology in order to increase number of booking space and services, convenience, security, market liquidity, distribution channel of using **DIGIT Coin**, Track & Trace products, creating **Smart Asset** for customers, supporting tech startup and freelances as shown in the above diagram.

Moreover, **DIGIT Ecosystem** is also a Hybrid Ecosystem among Blockchain and Real Business Sector which encourages the large number of coin holder of **DIGIT Coin** and Currencies to use them as a fiat money. For example, the **DIGIT Coin** and Currencies owners can use the coin to reserve Co-Working Space, choose any services, and buy a cup of coffee easily at any **Crypto Café** in a few seconds with **DIGIT Wallet** enhancing high security and decentralized ledger system.

### **DIGIT Corporation**

The **DIGIT Corporation** is a holding company which is operated by an experienced team work with marketing, finance, investment and operation management skills in order to maximize coin holder value and has expanded its business operation efficiently.

In addition, **DIGIT Corporation** plans to launch **DIGIT Solutions** with blockchain based digital marketing in order to help business and solve problems for big retailing and service industries such as Co-Working Space, CRYPTO Café, and restaurant as our first pilot project. For the next mission, we will expand our portal application to the entire retailing and service industries, including with next potential industries.

### **DIGIT Foundation**

The **DIGIT Foundation** was created for the purpose of initiating cryptocurrency for the exchange market and use in the trading of goods and services in the real world, unlike other typical cryptocurrency those launched during the last 4-6 years are built to raise funds and speculate in the exchange market only. In addition, the **DIGIT Foundation** is determined to be the organization that oversees the future use of **DIGIT Coin** and

**DIGIT Currencies.** All profit from the operation will be utilised in the development activity to improve quality of the **DIGIT Ecosystem**.

### **DIGIT Coin (DIGIT)**

The **DIGIT Coin** is developed under the NEM Blockchain Platform, the new advanced blockchain technology which is highly secured, fast and transparent. They are nearly 100% traceable and immune to fraudulent. The initial price per one **DIGIT Coin** is USD 0.01 and will be available to trade with Bitcoin and other alternative cryptocurrencies in the major exchange markets and will be permitted to trade peer to peer by using the **DIGIT Wallet**. Price of **DIGIT Coin** will be determined by market forces and exchange demands and supplies mechanisms. The **DIGIT Coin** is also available for micropayment as little as 6 decimal digits.

**DIGIT Coin** is a cryptocurrency (private Internet monetary currency) that has a value based on the current market. In other words, **DIGIT Coin** is an entirely decentralised open code global currency. Your transactions will not be managed or monitored by traditional banking institutions. The users can now anonymously control their own finances.

In comparison with Bitcoin (30 - 45 minutes), **DIGIT Coin's** transactions (deposit, withdrawal, purchase, sale, transfer) are confirmed more rapidly within 30 seconds, average 15 seconds, and have enhanced storage efficiency with lower electricity consumption, 100x lower than Bitcoin.

In the near future, **DIGIT Coin** may be used just like traditional money to pay bills or on the market to buy, sell or exchange for other currencies.



## **DIGIT Currencies**

To avoid fluctuation of coin prices, instead of using **DIGIT Coin** as a major payment medium itself. There will be **DIGIT Currencies** which are fixed the value to be equivalent to each fiat currencies those are mainly used in any location of the actual market and supply chain in **DIGIT Ecosystem**.

**DIGIT Currency** for the USA will be created as **DIGIT USD**  
**DIGIT Currency** for EU will be created as **DIGIT EUR**  
**DIGIT Currency** for the UK will be created as **DIGIT GBP**  
**DIGIT Currency** for Russia will be created as **DIGIT RUB**  
**DIGIT Currency** for Japan will be created as **DIGIT JPY**  
**DIGIT Currency** for China will be created as **DIGIT CNY**  
**DIGIT Currency** for South Korea will be created as **DIGIT KRW**  
**DIGIT Currency** for India will be created as **DIGIT INR**

There will be no conversion charge attached to **DIGIT Currencies** as shown in the below table as an example.

|                            |                                |
|----------------------------|--------------------------------|
| 1 USD = 1 <b>DIGIT USD</b> | 100 USD = 100 <b>DIGIT USD</b> |
| 1 EUR = 1 <b>DIGIT EUR</b> | 100 EUR = 100 <b>DIGIT EUR</b> |
| 1 GBP = 1 <b>DIGIT GBP</b> | 100 GBP = 100 <b>DIGIT GBP</b> |
| 1 RUB = 1 <b>DIGIT RUB</b> | 100 RUB = 100 <b>DIGIT RUB</b> |
| 1 JPY = 1 <b>DIGIT JPY</b> | 100 JPY = 100 <b>DIGIT JPY</b> |
| 1 CNY = 1 <b>DIGIT CNY</b> | 100 CNY = 100 <b>DIGIT CNY</b> |
| 1 KRW = 1 <b>DIGIT KRW</b> | 100 KRW = 100 <b>DIGIT KRW</b> |
| 1 INR = 1 <b>DIGIT INR</b> | 100 INR = 100 <b>DIGIT INR</b> |

Revolutionary and unprecedented, **DIGIT Currencies** will be accepted everywhere worldwide and will adapt to the geographical area in which you are located. **DIGIT Currencies** will be linked to your **DIGIT Wallet** on the Blockchain system. When you make a conversion on **DIGIT Coin** with any **DIGIT Currencies**, our system will debit your account



of the exact **DIGIT Coin** amount corresponding to your converted amount in order to confirm the transaction.

### DIGIT Coin & DIGIT Currencies Comparison Table

| Characteristic                  | DIGIT Coin | DIGIT Currencies |
|---------------------------------|------------|------------------|
| Worldwide Availability          | /          | /                |
| Micropayment                    | /          | /                |
| <b>DIGIT Wallet</b> Manageable  | /          | /                |
| Peer to Peer Tradable           | /          | /                |
| Speculative Exchange            | /          | X                |
| Exchange Market Tradable        | /          | X                |
| Exchange Fluctuation            | /          | X                |
| E-commerce Payment              | X          | /                |
| Purchasing with Merchants       | X          | /                |
| <b>DIGIT Ecosystem</b> Payments | X          | /                |
| Fiat Currencies Equivalent      | X          | /                |

### DIGIT Token

**DIGIT Token** is a transferable **Smart Asset** with the right to get 20% of commission from transaction fee of any other **Smart Assets** in **DIGIT Ecosystem**, e.g. **DIGIT Coin** or **DIGIT Currencies**. Furthermore, the **DIGIT Token** holders also have a special privilege when spending **DIGIT Coin** or **DIGIT Currencies** in every retailing and service shop that joins promotional campaign with DIGIT Corporation.

### DIGIT Wallet

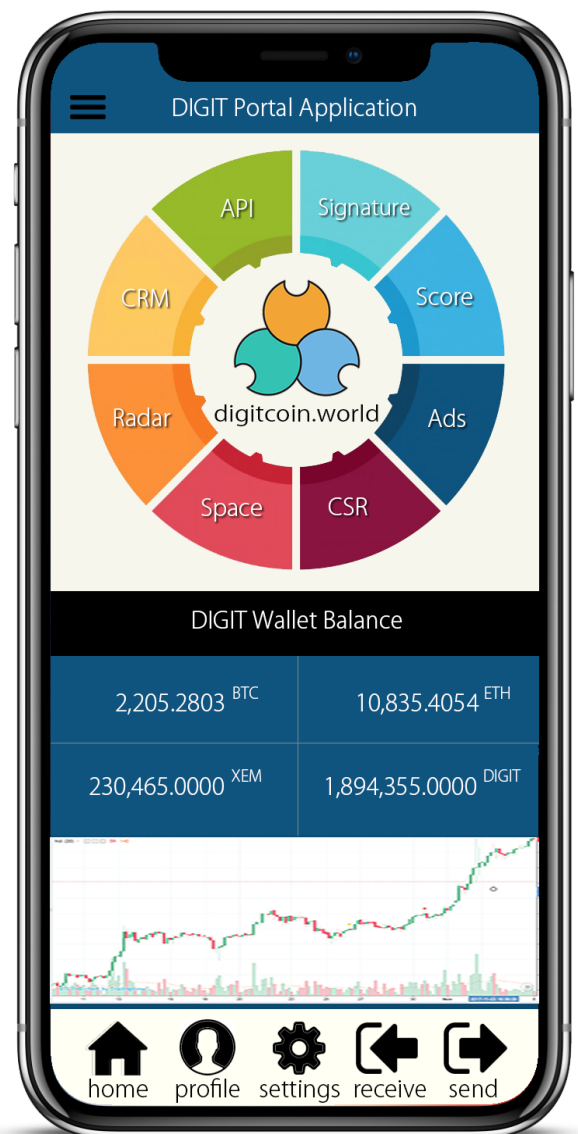
**DIGIT Wallet** will be available on both PC, and MAC and as a mobile application that you may download from the App store (for iOS devices) or from Play Store (for Android devices). **DIGIT Wallet** will give you the freedom to manage your money, to transfer funds, to checkpoint reward or privilege program, to give money to your contacts or to pay your bills.

## DIGIT Payment Gateway

For making **DIGIT** available in the real world, the Payment Gateway System is another key success factor to facilitate the merchants, small, medium or large enterprise to get paid for their goods and services by using **DIGIT Currencies** that we developed for **DIGIT Ecosystem**. Beside **DIGIT Payment Gateway**, in order to facilitate the overall system, we intend to develop the Payment Gateway System to be compatible with other major cryptocurrencies such as Bitcoin, Ethereum, Litecoin, Dash, XEM, or other cryptocurrencies of the future.

## DIGIT Mobile Application

To enhance the mobility and flexibility of **DIGIT Ecosystem**, it is necessary to develop mobile application for mobile phones and smart devices that are compatible with **DIGIT Smart Assets** directly with user-friendly interface which is suitable for this digital era and most of the people's lifestyle. **DIGIT** members can use any **DIGIT Portal Application** (**DIGIT Wallet**, **DIGIT Payment Gateway**, **DIGIT Signature**, **DIGIT Score**, **DIGIT Ads**, **DIGIT CSR**, **DIGIT Space**, **DIGIT Radar**, **DIGIT CRM**, and **DIGIT API**) and choose any services they need from our DIGIT blockchain at anytime and from anywhere in the world.





## THE DIGIT PROJECT



# The DIGIT Project

## Vision

Our vision is to maintain a good governance and bring knowledge, information, and convenience to every Coin Holders as well as the Cryptocurrency Traders. At the same time, we aim to enhance our coin (**DIGIT**) to be used as fiat money and accepted as top 10 Cryptocurrency listing on coinmarketcap.com within 2 years.

## Mission

Making **DIGIT Ecosystem** and **DIGIT's** members grow with the popularity of the DIGIT Coin and boost up the practical usage of **DIGIT Coin** both in the major exchange markets and real world via the real business by increasing number of listing in Major Coin Exchange markets, brand awareness along with developing Blockchain Technology.

## Good Governance

The typical **Blockchain Ecosystem** is determined as the decentralised platform. This illustrates the difficulty of oversight due to lack of federal authority. **DIGIT Ecosystem** could overcome this problem through the transparency of traceable transaction process. The details of all transactions will be able to view on the digital secured encrypted ledger under the advanced algorithmic technology of **NEM Blockchain Platform**.

## How are we different?

**DIGIT Coin** is the first digital currency using the **DIGIT Ecosystem** to boost up the practical usage of CryptoCurrency in the real world via the real business sectors of our 20+ years experience of partnership. Our priority is to make cryptocurrency accessible to everybody with advanced blockchain technology under the form of **DIGIT Wallet** and **DIGIT Payment Gateway**, Web-based Application for desktop users and Mobile Application for smart device users.

To make the **DIGIT Ecosystem** complete, we are prepare the landing place for coin holders. It means that every coin holder can get highly benefits from using **DIGIT Coin** both in Exchange Market and retailing and service industries in different types of commerce (B2B, B2C, and C2C) under **DIGIT Solutions** which is accessible to everybody

with advanced NEM Blockchain Technology. After problems are solved, business owners can increase business relationships with customers, assisting in customer retention and driving sales growth. Moreover, it also helps customers and **DIGIT Members** meet their needs and requirements efficiently.

We have been developing **DIGIT Ecosystem** as a special blockchain platform which is the answer to a fundamental coordination problem among coin holders, usage of trading coin in the exchange market, and buying any goods or services in the real world. **DIGIT Ecosystem** consists of **DIGIT E-Wallet** and **DIGIT Payment Gateway**, **DIGIT Coin**, **DIGIT Token**, **DIGIT Currencies**, and **DIGIT Solutions** which increase business relationships with customers, assisting driving sales growth, making more profit, encouraging Customer satisfaction (Blockchain Voting & Review System), Marketing Campaigns by creating **Smart Asset** blockchain for customer. (Special Discount, Digital Coupon & Point Rewards), Reservation System, and Creating Channel Distribution of using **DIGIT Coin** & Altcoins.

### **Why invest in the DIGIT?**

DIGIT is a high-potential coin and that focuses on the use of coins both for trading in the coin exchange market and real life use. We raise funds to develop the best Digital Marketing solution on blockchain based in order to use **DIGIT coins** with maximized benefits.

Regarding to the exponential growth of retailing and service industries and usage of Social Meeting applications around the world, the number of **DIGIT's** members will have a chance to grow exponentially with the popularity of the **DIGIT Coin** along with usage of **DIGIT Coin** both in the major exchange markets (Poloniex, Bitfinex, Bithumb, Bittrex, Bitflyer, HitBTC, CoinOne, OKcoin, Zaif, BX.in.th, TDAX, and etc.) and via the real business sectors by increasing members of **DIGIT Solutions** in the global scale.

Thus, the coin investors will get many attractive benefits from **DIGIT Coin** investment with special bonus up to 40% during Pre-ICO including 5% bonus when they buy **DIGIT Coin** with **XEM**, 5% and 10% of Extra Bonus will be available for participants who intend to contribute at least USD 5,000 and 10,000 equivalent of cryptocurrencies respectively. Moreover, investors will get 5% Bonus more from EZ Referral Program and token holders with 200+ of **DIGIT Tokens** will get 20% of net fees earned, according to the token percentages, on every transaction among third party within the **DIGIT Ecosystem**.



To make **DIGIT Ecosystem** grow with sustainability and efficiency, we use NEM blockchain technology supporting both business system management, financial transparency, traceable and more secure in each transaction as well.

## **DIGIT Token Sales**

The **DIGIT ICO** will have 20 million **DIGIT Tokens**. With each token priced at USD 1 each, the maximum amount that can be raised through the tokens are USD 20,000,000. If there is still a demand for coins after the tokens have been depleted, individual coins will be sold to the public. These coins will not have benefits attached as the tokens do, i.e. the commissions given to token holders will not apply. The initial price per one **DIGIT Coin** is USD 0.01 and will be available to trade with Bitcoin and other alternative cryptocurrencies in the major exchange markets and will be permitted to trade peer to peer by using the **DIGIT Wallet** or any compatible Wallets.

## **Security (Data & Fraud Protection)**

- Blockchain Technology offers the potential to drastically simplify an enormous variety of secure ledger, transactional, and tracking systems compared with traditional databases.
- It naturally provides a secure method of recorded transactions through its unique consensus-driven ledger concept. But every implementation of blockchain technology is different and has different weaknesses and vulnerabilities.
- NEM's architecture provides an incredibly secure and stable platform through its use of Eigentrust++ and an incentivized public node network based on its two-tier architecture. The significant risks inherent in on-blockchain "smart contracts" are eliminated by providing building block customization to NEM functionality that keeps application security in your hands, not on the blockchain. And NEM's private blockchain option allows complete control over internal data privacy when a public blockchain isn't the right solution. (Ref. [NEM.io](https://nem.io))



- 
- Multiple Hosting with Real-Time Redundancy & Backup.
  - DIGIT blockchain Systems are linked by a strong decentralised authentication structure intended to block attacks from mischievous people and to prevent all types of potential attacks regarding your personal information and your money.



## DIGIT'S TEAM

## Management Team



**Dr. Pravate Tantisajjatham (Toey)**

**CEO & Founder, DIGIT Foundation & Corporation**

Ph.D. in Information Technology, Assumption University  
25 Years in Internet / Telecommunication / IT Business/ IT  
Consultant for Thailand's Government Agencies and Private  
Sectors.

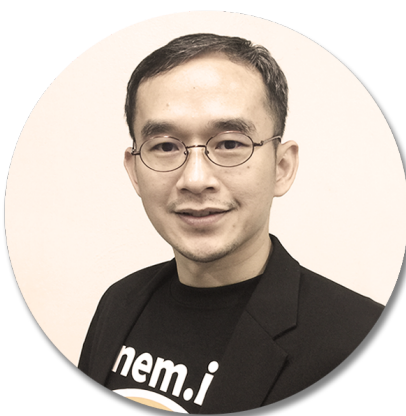


**Mrs. Naririn Tantisajjatham (Peggy) 蔡佩姬**

**CFO & Co-Founder**

**DIGIT Foundation & Corporation**

MBA, General Management, Assumption University (AU)  
Over 20 Years in Finance and Investment  
Over 15 Years in Listed Company, Investors Relation and  
Corporate Secretary, conducted Company roadshow and  
fund raising (IPO, PO, PP, Taiwan Depositary Receipt "TDR",  
Debenture)



**Mr. Katawut Paramee (Mac)**

**CTO & Co-Founder**

**DIGIT Foundation & Corporation**

BBA in Finance and Banking, Thammasat University  
MSc. IT, Department of Computer Engineering,  
Faculty of Engineer, Kasetsart University  
22 Years in Internet / Website / Online Business



**Mr. Panant Krairojananan (Bic)**

**CMO**

**DIGIT Foundation & Corporation**

Ph.D. Candidate in Business Administration

Assumption University (ABAC)

E-Commerce & Digital Marketing Lecturer

Assumption University (ABAC)



**Ms. Kessarin Ninklay (Oi)**

**Digital Media Manager**

**DIGIT Foundation & Corporation**

BBA in Business Computer, Assumption University (ABAC)

22 Years in Internet / Website / Online Business /

Graphic Design

5 Years in Digital Marketing and Social Influencer



**Mr. Taam Paramee (Taam)**

**Systems Development Manager, Blockchain Specialist**

**DIGIT Foundation & Corporation**

Practical skill in Java, Node JS, PHP, HTML



## **Development Team**

- **Mr. Nithi Tongpenyai (Nithi)**  
Senior Programmer, C++, C# , CPLEX, IBM ILOG LogicNet Plus
- **Mr. Pracha Thongdee (Thong)**  
Senior Programmer, JavaScript, PHP, HTML
- **Mr. Kongsak Jaruwattanasakul (Lim)**  
Network & Security Specialist
- **Mr. Pramote Napatsorn (Ben)**  
Certified Financial Analyst
- **Ms. Thida Chantara (Pan)**  
System Analyst
- **Mr. Kongkiat Tantananurak (Kong)**  
System Tester
- **Mr. Akaradech Ninlkay (James)**  
Database & System Architecture
- **Ms. Pruetima Panyasamut (Pias)**  
Programmer, PHP, HTML, Web Programming
- **Mr. Manoch Sae Tiew (Noch)**  
Web Design & Developer
- **Mr. Yingkhum Witayamongkol (Tom)**  
Graphic & Web Design

## Advisory Board



**Asst. Prof. Dr. Thotsapon Sortrakul**

IT Security, Software Architecture and Blockchain Specialist  
Department of Science and Technology, Assumption University



**Dr. Punnaluck Satanasavapak**

Deputy Chairperson, Department of Marketing,  
Martin de Tours School of Management and Economics,  
Assumption University



**Mr. Michael Spencer (Mike)**

Senior Programmer, C++ , Lazy C++ Inventor  
[www.lazycplusplus.com](http://www.lazycplusplus.com)



**Ms. Patcharaporn Maneevachararangsee,  
Group CFO - Thailand**

Publicis - Thailand / Publicis One



**Ms. Pimchaya Burincharoen**

CEO & Country Manager, Hearti (Thailand) Co., Ltd.

Founder & CEO, U Rock Co., Ltd.

Experience: 25 years in IT, Finance, Banking & Consultant



## PROMOTIONAL CAMPAIGN

## Promotional Campaign

### **During Pre-ICO and ICO Period**

Investors can get many Bonus and earn more coins (not Included Tokens) during ICO period such as:

1.) ***DIGIT Coin Bonus:***

*Pre-ICO Period*

25% = Fri 8<sup>th</sup> Dec 2017, 08:00 AM - Thu 28<sup>th</sup> Dec 2017, 06:00 PM

*ICO Period*

20% = Thu 28<sup>th</sup> Dec 2017, after 06:00 PM - Mon 15<sup>th</sup> Jan 2018, 11:00 PM

15% = Mon 15<sup>th</sup> Jan 2018, after 11:00 PM - Tue 30<sup>th</sup> Jan 2018, 11:00 PM

10% = Tue 30<sup>th</sup> Jan 2018, after 11:00 PM - Wed 14<sup>th</sup> Feb 2018, 11:00 PM

(**DIGIT Coin Bonus *END*** on the last day of ICO or when **DIGIT Tokens** are finished)

2.) *Special Bonus:* Earn 5% more when you buy **DIGIT** with **XEM** during Pre-ICO and ICO period

3.) *EZ Referral Program Bonus:* After you purchase minimum 10 DIGIT Tokens / 1,000 DIGIT Coins, you will be eligible for the EZ Referral Program Bonus. Refer your friends & family to buy **DIGIT Coin** with in ICO period of time and earn coin up to 5% from each transaction that is made from your friend and family. Each referred person who subscribes will be linked to your account and you will also receive the equivalent of 5% on every purchase made by your referred people including referred member via affiliate link will be given to member based on referral system. You may request for the special bonus rate if the purchase of your referred person exceeds 100,000 DIGIT Tokens or 10,000,000 DIGIT Coins. For special rate request, please email [info@digitcoin.world](mailto:info@digitcoin.world) with the subject "Special bonus rate for DIGIT EZ Referral Program".

4.) *Extra Bonus:* During Pre-ICO, Extra 5% and 10% of Bonus will be available for participants who intend to contribute at least 5,000 USD and 10,000 USD equivalent of cryptocurrencies respectively. However, the participants who intend to contribute at least 1,000,000 USD equivalent of cryptocurrencies will eligible under the condition of 6 months silence period.



## HOW TO BUY

## How to Buy

The DIGIT Coin purchase procedure has been simplified to the maximum in order to respect our commitment to the public, which is to make cryptocurrency highly convenient.

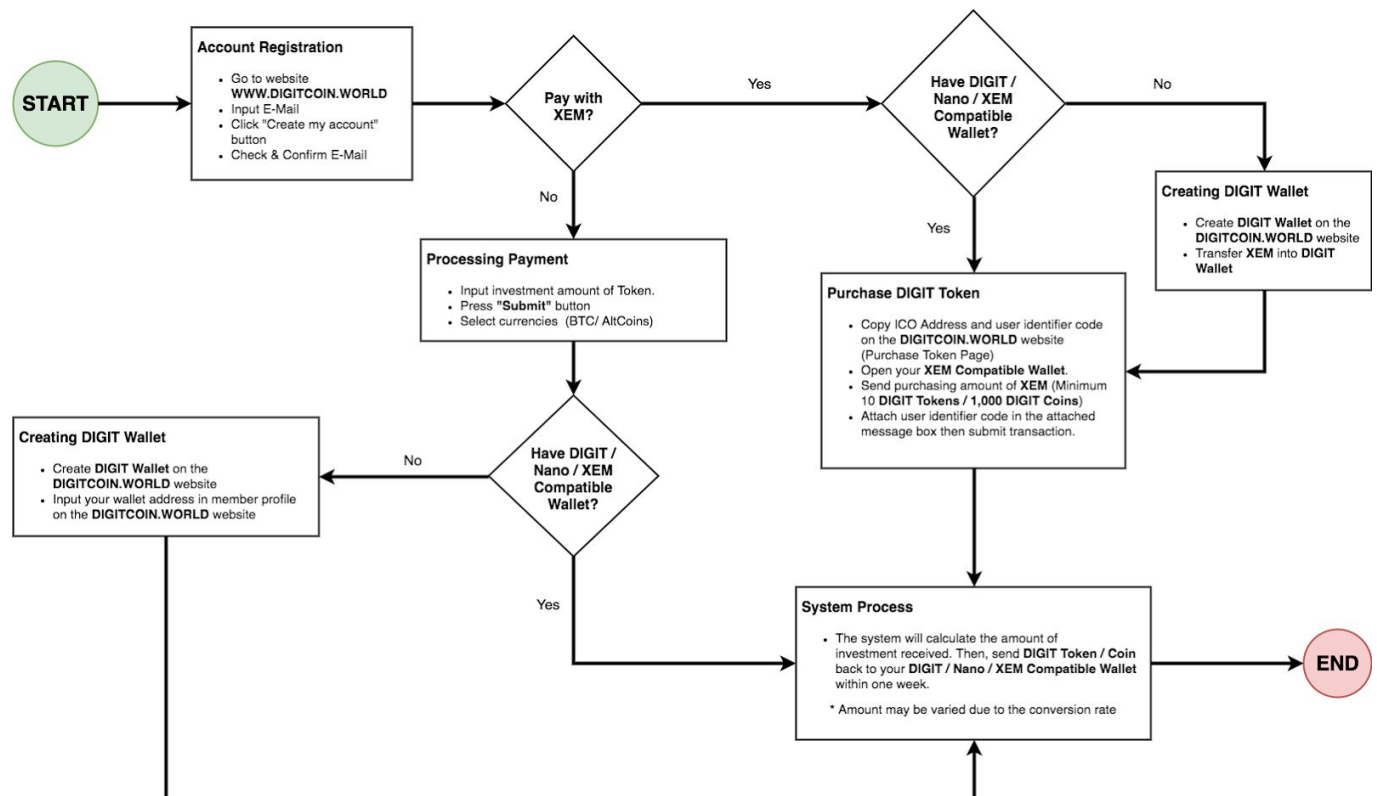
You will then be invited to choose for the easy payment options for accepted CryptoCurrencies:

-  Bitcoin (BTC)
-  Ethereum (ETH)
-  Litecoin (LTC)
-  Dash (DASH)
-  NEM (XEM) with 5% Bonus

**\*\* To maximize the benefit of being **DIGIT Token** holder, before purchasing, we recommend you to register as an affiliate member to get **5% EZ Referral Program Bonus**.**



## The DIGIT Token/Coin Purchasing Procedure:



The **DIGIT Token/Coin** purchasing procedures are explained as the “**EASY**” steps shown in the above diagram. Firstly, you need to register your account on our Website, “[www.digitcoin.world](http://www.digitcoin.world)”. Then, you will get your **DIGIT Coin Wallet Address** and **Member Account**. When you purchase **DIGIT Token/Coin**, you can see your balance of your **DIGIT Smart Assets**. Indeed, more information and detail instruction will be available on our Website.

After you have an account on the **DIGITCOIN.WORLD** Website, you can choose to buy **DIGIT Token/Coin** using XEM or other currencies (CryptoCurrencies or Fiat Currencies). If you are going to use your XEM to buy **DIGIT Token/Coin**, and you have already the ***DIGIT** or **Nano** or **XEM compatible Wallets***, you can purchase **DIGIT Token/Coin** as the very easy step as shown on the diagram, and then, the system will calculate the amount of XEM that you have paid into **DIGIT Token/Coin** (the amount might be varied according to the conversion rate). Finally, you will get the **DIGIT Token/Coin** in your **DIGIT Wallet** within a week.



However, for the second step, if you do not have your ***DIGIT*** or ***Nano*** or ***XEM*** *compatible Wallets*, do not worry yet. Hence, you can have the option for creating your own **DIGIT Wallet**, and then the **DIGIT Token/Coin** can be transferred to you after you create yours.

Now, if you do not want to buy **DIGIT Token/Coin** using XEM, the alternative EASY choices are also provided. Then, the system will provide you more choices for making payment, such as BTC or AltCoins as mentioned above. After that, you will be asked whether you would like to create your **DIGIT Wallet**. If so, after you create **DIGIT Wallet** (detail instruction provided on **DIGITCOIN.WORLD** Website), and identify your **DIGIT Wallet** address, the system will calculate the amount of your payment amount (also varied due to the conversion rate), and then it will be transferred to your **DIGIT Wallet** within one week.



## FINANCE



## Finance

### Fee & Commission Structure

The token holders with 200+ of **DIGIT Tokens** will get 20% of net fees earned (0.1% of transfer fee between third party on **DIGIT Ecosystem**), according to the token percentages, on every transaction among third party within the **DIGIT Ecosystem**. The remaining net fees will be reserved for future development of the **DIGIT Ecosystem**. Commission payouts will be made once per month or will comply with cash payout policy as mentioned below.

### Fee Earnings

| DIGIT Coin | DIGIT Currencies |
|------------|------------------|
| 0.1%       | 0.1%             |

\* Payout policy : Minimum \$100.00

### DIGIT Token Rights

| Token Rights      | 200 and more tokens | Less than 200 tokens |
|-------------------|---------------------|----------------------|
| Commission        | /                   | X                    |
| Privilege         | /                   | X                    |
| Suggestion Rights | /                   | /                    |
| Tradable Tokens   | /                   | /                    |

## DIGIT Fund Allocation

The funds earned from the **DIGIT Coin** ICO will be used according to the chart. Regardless of the received amount, the funds will always be used in these proportions.

### **35% - Primary Development**

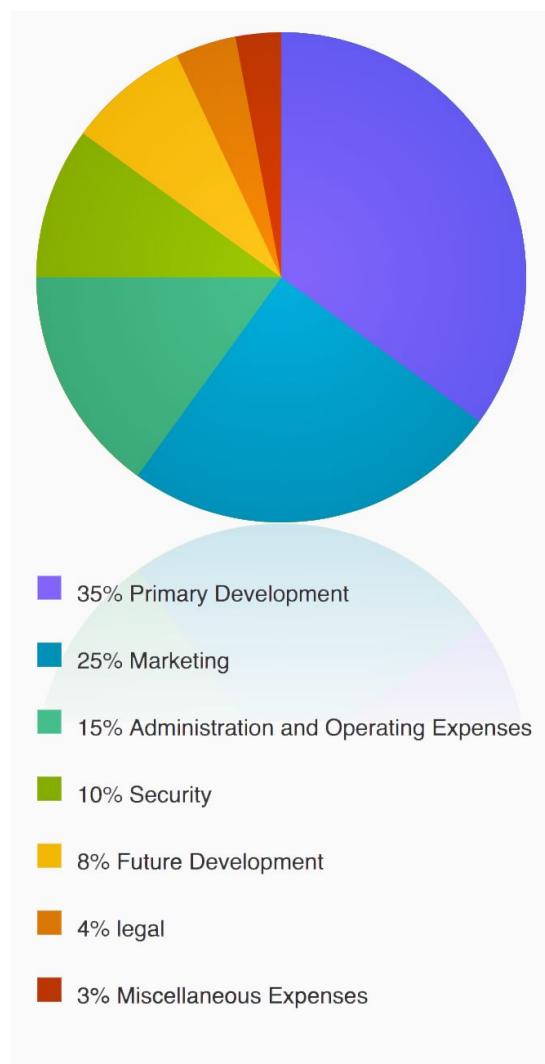
Our budget structure allows for a large part to be used for **DIGIT Ecosystem** investment. 35% of the funds received during the ICOs will be allocated for the development of our primary entities within the DIGIT Ecosystem. Entities such as **DIGIT Wallet** and **DIGIT Solutions** still need more programming in order to be fully functional.

### **25% - Marketing**

**DIGIT Coin** must be known by everybody. We want to expand to more countries that wish to use their own money in a safe way. We also wish to be present in the world's biggest city. To ensure that the **DIGIT Coin** and **DIGIT Ecosystem** become household names, 25% of the funds gained from the ICOs will be utilised for creating innovative marketing activities and promoting **DIGIT Coin** and **DIGIT Ecosystem**. Marketing will be done through social media, direct marketing, partnerships and affiliate programs.

### **15% - Administration and Operating Expenses**

The Administration and Operating Expenses will be occurred from managing **DIGIT's** Projects (salary, electricity, cloud server, Internet), and expansion of the **DIGIT Ecosystem** which will require capital for monthly and day-to-day operational costs. For example, as a financial ecosystem, there is a need to purchase cryptocurrencies to ensure that there are enough reserve funds to meet the demand for crypto-fiat currency exchanges. There are also numerous





expenses that may arise on monthly and a day-to-day basis such that 15% of the raised funds will be reserved to meet these costs.

### ***10% - Security***

The financial health of the **DIGIT Coin** market relies on its security. We will use every necessary and available means to secure your transactions and to protect our infrastructures against potential attacks.

### ***8% - Future Development***

To support new technology, future needs and requirements of **DIGIT** Members, we have to ensure quick and efficient system, our networks management team will always be optimizing our network, redundancy architectures, developing the best business management solutions everywhere in the world for your transactions to be fast and for our products to remain secure.

### ***4% - Legal***

Laws differ from one country to another. **DIGIT Corporation** needs to ensure compliance with these laws. Even if our services are decentralized, we need to protect the members that use our services in countries where laws about cryptocurrency are not clearly dictated.

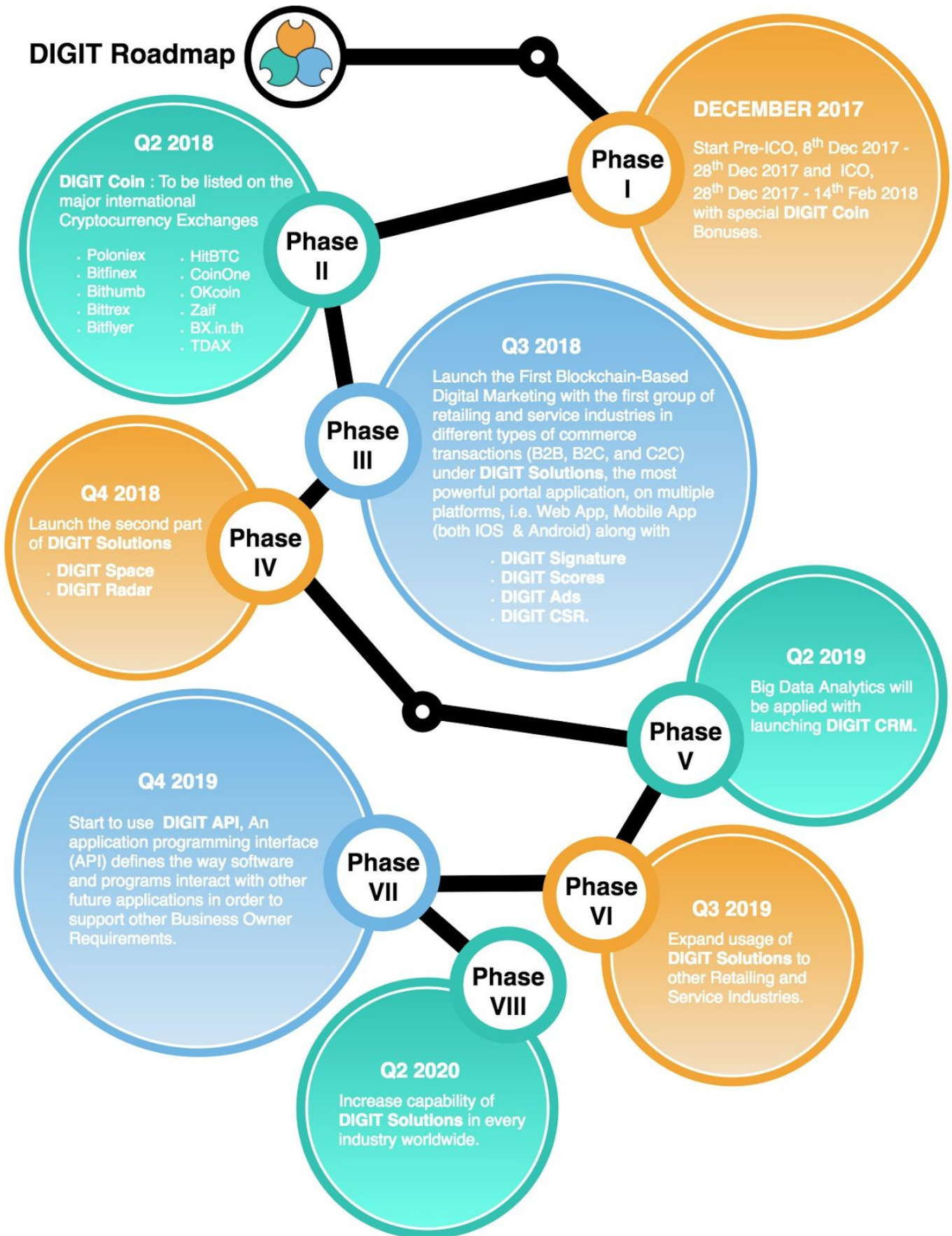
### ***3% - Miscellaneous Expenses***

**DIGIT's Projects** advisory fees and some other expenses which may occur during the project development are reserved as Miscellaneous Expenses.



## DIGIT ROADMAP

## DIGIT Roadmap





## DIGIT Road Map

|                     |                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Phase I :</b>    | Start Pre-ICO, 8 <sup>th</sup> Dec 2017 - 28 <sup>th</sup> Dec 2017 and ICO, 28 <sup>th</sup> Dec 2017 - 14 <sup>th</sup> Feb 2018 with special <b>DIGIT Coin</b> Bonuses.                                                                                                                                                                                                                                                          |
| <b>Phase II :</b>   | (Q2-2018) <b>DIGIT Coin</b> : To be listed on the major international Cryptocurrency Exchanges (Poloniex, Bitfinex, Bithumb, Bittrex, Bitflyer, HitBTC, CoinOne, OKcoin, Zaif, BX.in.th, TDAX, and etc.).                                                                                                                                                                                                                           |
| <b>Phase III :</b>  | (Q3-2018) Launch the First Blockchain-Based Digital Marketing with the first group of retailing and service industries in different types of commerce transactions (B2B, B2C, and C2C) under <b>DIGIT Solutions</b> , the most powerful portal application on multiple platforms, i.e. Web App, Mobile App (both IOS & Android) along with <b>DIGIT Signature</b> , <b>DIGIT Scores</b> , <b>DIGIT Ads</b> , and <b>DIGIT CSR</b> . |
| <b>Phase IV :</b>   | (Q4-2018) Launch the second part of the <b>DIGIT Solutions</b> ( <b>DIGIT Space</b> and <b>DIGIT Radar</b> ).                                                                                                                                                                                                                                                                                                                       |
| <b>Phase V :</b>    | (Q2-2019) Big Data Analytics will be applied with launching <b>DIGIT CRM</b> .                                                                                                                                                                                                                                                                                                                                                      |
| <b>Phase VI :</b>   | (Q3-2019) Expand usage of <b>DIGIT Solutions</b> to other Retailing and Service Industries.                                                                                                                                                                                                                                                                                                                                         |
| <b>Phase VII :</b>  | (Q4-2019) Start to use <b>DIGIT API</b> , An application programming interface (API) defines the way software and programs interact with other future applications in order to support other Business Owner Requirements.                                                                                                                                                                                                           |
| <b>Phase VIII :</b> | (Q2-2020) Increase capability of <b>DIGIT Solutions</b> in every industry worldwide.                                                                                                                                                                                                                                                                                                                                                |



## TERMS & CONDITIONS



## **Terms & Conditions**

Please read this section and the following sections carefully before proceeding to read this whitepaper issued by **DIGIT Foundation**. If you have any doubts as to the action you should take, you should consult your legal, financial, or other professional advisor(s). This whitepaper is created with determined intention to explain our objective in creating **DIGIT Ecosystem**, to facilitate advanced blockchain technology in the real world. The decision to take part in the project or not is based on your own decision. It is your responsibility to consult the applicable regulation of your country before purchasing **DIGIT Token** or **DIGIT Coin**. **DIGIT Corporation**, **DIGIT Foundation** and their co-founders including partners and advisors disclaim any responsibility mentioned in this document and commits to comply with the laws herein.

## **Legal Disclaimer**

This whitepaper is for information purposes only. The contents of this whitepaper are not a financial promotion. Therefore, none of the contents of this whitepaper serves as an invitation or inducement to involve in any kind of investment activity.

Also, you acknowledge and agree that no regulatory authority has examined or approved of the information set out in the whitepaper, Website and/or any other communication, and no action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of the whitepaper, Website and/or any other communication to you does not imply that the applicable laws, regulatory requirements or rules have been complied with. This whitepaper, or any part thereof, or any copies thereof, must not be obtained or transmitted to any country where distribution or dissemination of this Whitepaper is prohibited or restricted.

For the avoidance of doubt, **DIGIT** Foundation disclaims any and all responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from:

- reliance on any information in this document,
- any error, negligence or inaccuracy in any such information,
- any action resulting therefrom, or
- usage or acquisition of products, available through the Website.



You acknowledge and agree that you are not purchasing **DIGIT** tokens for purposes of speculation, as some sort of arbitrage strategy, for immediate resale or other financial purposes. You also acknowledge and agree that the **DIGIT** tokens do not constitute an offer of securities or a solicitation for investments in securities in any form in any jurisdiction.

Some of the statements in this whitepaper document include forward-looking statements which reflect the current views with respect to execution roadmap, financial performance, business strategy and future plans. Statements which include the words "target", "expects", "plans", "believes", "projects", "probable", "anticipates", "will", "aims", "may", "would", "should", "could", "continue" and similar statements are of a future or forward-looking nature. All forward-looking statements address matters that involve risks and uncertainties.

You are not eligible and you are not to purchase any **DIGIT tokens** (as referred to in the Whitepaper, Website and/or any other communication) if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America (USA), or a citizen or resident of Canada, or a citizen or resident of the Republic of Singapore, or a citizen or resident of the United Kingdom (UK) of Great Britain and Northern Ireland, or a citizen or resident of the People's Republic of China. Hong Kong citizens and residents will be restricted for professional investors only.



## SUMMARY



## Summary

**DIGIT Blockchain-Based Digital Marketing (DIGIT Solutions)** is an innovative alternative to traditional retailing and services Industries which is developed by DIGIT blockchain management system. The novel concept of Blockchain-Based Digital Marketing from DIGIT Corporation is bringing about extraordinary changes to our personal lives, markets, industries, individual businesses and society as a whole. It allows members to access applications from the use of the multiple devices, e.g. mobile, tablet, and PC from everywhere in the world and at any time.

**DIGIT Ecosystem** is the best ecosystem that focuses on the use of coins both for trading in the coin exchange market and real life use. We raise funds to develop the best Digital Marketing Solutions on Blockchain-Based in order to use **DIGIT coin** with maximized benefits. Within the **DIGIT Ecosystem**, in addition to being able to transact through websites or applications on a computer. Mobile or smart devices and tablets are becoming more popular. **DIGIT** business processes management are supported system by blockchain technology in order to increase **DIGIT** Members, customer maximum convenience, system security, market liquidity, distribution channel of using **DIGIT Coin**, creating **Smart Asset** for customers, assisting in customer retention, and driving sales growth.

To make the **DIGIT Ecosystem** complete, we are prepare the landing place for coin holders. It means that every coin holders can get highly benefits from using **DIGIT COIN** both in Exchange Market and retailing and service industries in different types of commerce (B2B, B2C, and C2C) under **DIGIT Solutions**. **DIGIT** members can use any applications from **DIGIT Solutions** (**DIGIT Signature, DIGIT Score, DIGIT Ads, DIGIT CSR, DIGIT Space, DIGIT Radar, DIGIT CRM, and DIGIT API**) and can choose any services they need.

**DIGIT Solutions** is empowering thousands of new business concepts for young managers in all fields from marketing to management and creating new electronic markets where prices are more transparent, markets are reachable and trading is highly efficient. Whether you are interested in marketing and sales, design, production, finance, information systems, or logistics, you will need to know how **DIGIT Solutions** can be used to reduce operating expenses, increase sales growth and strengthen the long-term relationship with customers.



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Webmaster Co., Ltd.



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C.T. Asia Robotics Co., Ltd.



Eastern Cyber Co., Ltd.



Anna &amp; Charlie's Catering Co., Ltd.



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